

Chime Group Holdings Limited

Additional Statements to the 2015 Financial Accounts

Identity of PE firm and Details of Board Members

Identity of Private Equity Firm and Details of Board

The Group is majority owned by Providence Equity Partners through its investment funds, Providence Equity Partners VII L.P, and Providence Equity Partners VII-A L.P. Providence Equity Partners is a global alternative investment firm established in 1989 focused on education, media, communications and information investments. The firm's private equity platform specialises in sector-focused buy-out transactions and growth capital investments. Providence Equity Partners made its investment in the Group though PM VII S.a.r.l.

Director	First Appointed
Paul S Walsh, Chairman	29 January 2016
John Hahn*	22 October 2015
Andrew Tisdale*	24 July 2015
Roderik Schlosser*	22 October 2015
Steve Winters**	15 September 2016
Lindsay Pattison**	1 January 2016
Christopher Satterthwaite	22 October 2015
Eric Hageman	15 September 2016
Mark Smith	22 October 2015
Sinisa Krinic*	24 July 2015 (resigned 22 October 2015)
Andrew Scott*	30 July 2015 (Resigned 31 December 2015)
Christopher Sweetland**	22 October 2015 (Resigned 30 June 2016)
Seb Coe	22 October 2015 (Resigned 31 December 2015)

The Directors who served throughout the period and date of publishing this report (30 September 2016) are outlined in the table above.

*Representative of Providence Equity Partners

**Representative of WPP PLC

Biographies of Board

Paul S Walsh - Chairman

Paul is a former Chief Executive of Diageo plc, and now acts as an adviser to the Chairman and Chief Executive. He was Chief Executive Officer of the Pillsbury Company, Chairman of Ontex Group N.V. and a director of GrandMet; a non-executive director of Unilever PLC, Centrica plc and United Spirits Limited. Paul is a Member of the Business Advisory Group for Britain, Business Ambassador on the UK Government's Business Ambassador network and a Member of the Council of the Scotch Whisky Association.

Paul is Chairman to Compass Group plc; Chairman of Avanti Communications Group plc; a Non-executive director of HSBC Holdings plc; FedEx Corporation, RM2 International S.A. and Simpsons Malt Limited and a member of the Prime Minister's Business Advisory Group.

John Hahn – Providence Equity Partners

John is Senior Managing Director of Providence Equity based in London. He leads the firm's international private equity investment activities. John is a director of Volia (Ukraine) and UMI (India). He was previously a director of Digiturk (Turkey), Eircom (Ireland), Casema (the Netherlands), Kabel Deutschland (Germany), Recoletos (Spain), Ono (Spain) and Com Hem (Sweden).

Prior to joining Providence in 2000, John was a managing director at Morgan Stanley. Prior to Morgan Stanley, John worked with Price Waterhouse and Federal Data Corporation.

Andrew Tisdale – Providence Equity Partners

Andrew is Managing Director of Providence Equity based in London. He is a director of Ambassador Theatre Group, Clarion Events, HSE24 and M7. Prior to joining Providence in 2008, he was global co-head of the media and communications group and a member of Morgan Stanley's management committee for investment banking. During his 18 year tenure at Morgan Stanley, he held various roles within investment banking, including co-head of the media and communications group for North and South America and, subsequently, the same role for Europe, the Middle East and Africa. He also led Morgan Stanley's investment banking activities in Brazil.

Biographies of Board cont.

Roderik Schlosser – Providence Equity Partners

Roderik is a Director of Providence Equity based in London. He is currently a director of M7. Prior to joining Providence in 2006, he was an analyst in the telecommunications corporate finance group at Deutsche Bank.

Steve Winters – WPP (appointed 15 September 2016)

Steve is Deputy Group Finance Director of WPP plc. He has over twenty years' of experience in financial reporting at WPP and held the role of Group Chief Accountant from 2001-2016. Prior to joining WPP, Steve worked for Coopers & Lybrand (now PWC) where he qualified as a Chartered Accountant in 1994.

Lindsay Pattison – WPP (appointed 1 January 2016)

Lindsay is Global CEO of Maxus (part of WPP). Lindsay started at Young and Rubican as a graduate trainee in 1998 before moving to Ericsson to work client-side as Advertising Manager. After Ericsson, Lindsay spent six years at PHD working up from a Media Director to Managing Partner before joining Maxus in 2009 as UK CEO.

Biographies of Board cont.

Christopher Satterthwaite – Chief Executive Officer

Christopher began his commercial career as a graduate trainee at H.J Heinz. Since then, he has been part of three different kinds of marketing communication agencies: IMP (1981-1993), then the UK's largest Sales Promotion Business; HHCL & Partners (1993-2000) – Campaign's Advertising Agency of the Decade and; Bell Pottinger (2000-2002) – the UK's leading public relations agency. He became Chief Executive of Chime Communications Ltd (previously plc) in 2003.

He is Senior Independent Director of Centaur Media, Chairman of The Roundhouse, a Director of Business in the Community and a member of the Government's Professional and Business Services Group.

Eric Hageman – Chief Finance Officer (appointed 15 September 2016)

Eric has recently joined Chime from Telecity Group Plc where he was CFO and responsible for the successful sale to Equinix Inc. Prior to this, Eric held a number of senior executive positions at Royal KPN NV including Group CFO and CEO of KPN Belgium. Before KPN, Eric worked in London in M&A and Corporate Finance roles at Deutsche Bank and ABN Amro.

Eric holds an MBA from the London Business School and an MSc in Business Economics from Maastricht University.

Mark Smith – Chief Operating Officer

Mark was Finance Director of Chime from its formation in 1989 and has been responsible for all corporate transactions and the financial control of the Company since that time. This included the flotation through a reverse takeover in 1994. He was appointed Chief Operating Officer in addition to Finance Director in January 2011. Mark relinquished his position as Finance Director in December 2015, following the split of roles of Chief Operating Officer following the acquisition of Chime by the Company.

Mark is Non-Executive Chairman of Holiday Extras Investments Limited and Non-Executive Chairman of Bell Pottinger.